

What is a BIA?

A Business Improvement Area (BIA) is an association of commercial property owners & tenants within a defined area who work in partnership with the City to create thriving, competitive, and safe business areas that attract shoppers, diners, tourists, residents and new businesses.

How is a BIA funded?

Once the budget is approved by the BIA members and ratified by City Council, funds are raised through a levy on all commercial and industrial properties within the BIA boundary. Calculation of this levy is based on the proportionate value of each property's commercial and/or industrial assessment. Once the levy is collected by the City, the funds are returned to the BIA to manage by a Board of Directors made up of local business owners. For more details visit our website.

About Parkdale Village and the BIA

The Parkdale Village BIA is 1 of 80+ BIAs across the city of Toronto. Although our BIA was established in 1978 and represents the vibrant commercial strip along Queen Street West from Dufferin Street to Roncesvalles Avenue, Parkdale Village itself includes parts of Roncesvalles Village, which has its own BIA. The Village of Parkdale was proclaimed a municipality on January 1st 1879; it became a town on January 4th 1886 and was annexed by the City of Toronto in March 1889. In 2017 Parkdale Village will celebrate its 138th Anniversary!

What are the benefits of being a member?

The Parkdale Village BIA provides a number of services to its commercial property owners, tenants, as well as non BIA members, a few are listed below. Additionally, if you have any questions related to your property and business, we are here to guide and support you, contact us today for more details.

Online Marketing & Newsletter

Do you need help promoting your business?

The Parkdale Village BIA promotes your BIA business through our website directory in addition to our monthly Newsletter, Facebook, Twitter and Instagram. We produce and distribute over 25,000 brochures 2+ times a year listing your business and we distribute Parkdale branded shopping bags and balloons for events. If you would like us to promote your event or sale, contact us today for more details.

Graffiti Removal

Was your façade recently damaged by Graffiti or Tagging?

The Parkdale Village BIA manages the removal of graffiti from the front of your building façade as well as the sides (up to 25 feet from the sidewalk, excluding 2nd floors). If you require graffiti removal, contact us today for more details.

Hanging Floral Baskets

Do you need some flowers to spruce up your storefront?

The Parkdale Village BIA manages the installation and watering of summer floral hanging baskets. If you would like to request a floral basket, contact us today for more details.

Floral Planters

The Parkdale Village BIA manages the installation of summer and winter floral within the planters along Queen Street West. If you would like to report any damage or maintenance needs, please contact us today.

Pedestrian Lighting

The Parkdale Village BIA manages the pedestrian light posts and clamp-on lights along Queen Street West. If you would like to report any damage or maintenance needs, please contact us today.

Other Streetscape Projects

The Parkdale Village BIA funds and/or manages a number of other neighbourhood beautification projects and assets such as seven (7) floral gardens along Queen Street West, additionally; the BIA manages the decorative winter lighting on the pedestrian lights, the year round Parkdale Village banners located on the hydro poles and decorative Bike Posts.

Commercial Façade Improvement Program

Are you thinking of improving your commercial building facade?

The City of Toronto, Economic Development administers the program which provides funding to property owners and tenants to redesign, renovate or restore commercial building facades, contact us today for more details.

The World Peace Monument

The Parkdale Village BIA manages the maintenance of the monument located outside the Toronto Public Library in the Parkdale 'Town Square'. The monument/fountain was erected in 2005 and is currently scheduled for repairs. If you have any questions regarding the status of the structure please contact our office.

Group Insurance

Our BIA and Pyramid Wealth Management Inc. have worked together to offer you customized business financial plans for our BIA members, Including Health and Dental benefits for individuals and families, Employee Benefit Plans for your company, Critical Illness Insurance, Key-Person Insurance, Retirement plans or customize your plan for what you really want and need for you and your business, contact us today for more details.

Whose Job is it?

For all other inquires ranging from removing litter on streets, sidewalk repair, broken street lights, a request for bike posts, damaged garbage bin and more, please visit our website for more details.

For more details on BIA's, please visit the Toronto Association of Business Improvements Areas (TABIA)

www.toronto-bia.com

Local Services

The BIA can assist you in exploring resources and programs for small business owners such as small business workshops, seminars, hiring grants etc.

Contact us today

Anna Bartula

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Have a question we can't answer?

Contact Councillor Gord Perks,

Ward 14 Parkdale-High Park

Tel: 416 392 7919

