Parkdale Village B.I.A.

Board Meeting

Monday April 17,2023 – via zoom online

1. **Call to Order/Welcome**: Isis’s call to order meeting and welcome
2. **Attendance of Board members**; Isis Portillo, Jenna Iacutone, Elizabeth Muskala, Michelle Davis, Indra Morrison, Estella Velasco, Youdon Tsamotshang (from Gord’s Perks office)

**Regrets:** Tsering Phuntsok, Kyle Jackson, Marya Duplaga, Dice Kono

**Guest**: Aaron Harpell from Green Thumb, Jenn Wilson community member

1. **Declaration of Conflict of Interest**: Michelle Davis

Parkdale Caribbean Food Fest was sponsored by the B.I.A. last year, planning to do the event again. Now a board member. Supporting any board member that gets funding is a conflict of interest. Ron will check to see the best way to handle any funding and will get back to the board.

1. **Approval of Minutes**: Motion to move: Jenna - second Liz, Michael, Indra
2. **Approval of Agenda**: Motion to move: Liz – second Jenna, Michael
3. **Treasurer’s Report**: Jenna – Credit Card Statement checked nothing has changed from last report. Suggestion to cancel $17.00 Canva going to use free version for marketing can be done for free... Motion to cancel vote: Isis – second the motion Liz, Jenna, Michael.
4. **Approval needed for executive for executive to have signing authority** -T.D. Bank signed has been set up for Jenna and Isis. Would like to have all the executives for signage.

Motion to approve that all executive members have signage- Indra- Second the motion: Indra.

1. **Hiring Committee update by Vice Chair Elizabeth Muskala:** posting done on several paid sights, working cultural, TBIA, also posted at U.F.T. job board account that was set up by the previous manager hoping to get some community members apply. Posting ends on Wednesday. The interviews will start next week. The final two candidates will be given to the whole board for final approval.
2. **Social Media Update:**  Natalie was not the right fit. Haven’t been able to do any social media updates. Dianna from Ci Ci Pizza has volunteered her time to do updates. Will need to hire someone to do the social media. Will also see what can be done after hiring the new manager.
3. **Subcommittee Nomination form:** Is available on the PVBIA website
4. **Priority objectives subcommittee and Streetscapes subcommittee:** Haven’t had a meeting with yet. Will provide updates at next meeting.
5. **I Heart Parkdale**: Reached out with the questions about event. Did not provide the information. Will reach out one more time.
6. **Black History Month**: Will have a calendar of events for 2024 and make sure that all events will be represented by the Parkdale B.I.A.
7. **Parkdale Green Thumb**: Board will review service contract and get back to them regarding 2023.
8. **New Business**: Reducing single takeaways continues to circulate information to all businesses. Move the motion: Indra second the motion Liz. Earth day April 22, 2023. Will get supply of bags from Gord’s office and give out to businesses. Next meeting would like to have in person. Monition: Liz Second: Jenna Parkdale Hall has extended to have the meeting Micheal will reach out to confirm.