

PARKDALE VILLAGE BUSINESS IMPROVEMENT AREA PLANTERS GET A FRESH LOOK ALONG QUEEN WEST

TORONTO, June 5, 2015 – This June Queen Street West from Dufferin to Roncesvalles will get a fresh new look as the Parkdale Village (BIA) Business Improvement Area rolls out eighty (80) new floral planters!

As part of a long-term streetscape beautification plan the Parkdale Village BIA is happy to replace the older and deteriorating concrete planters with new planters. The planters will help to brighten up and improve the aesthetic of the street adding to the enjoyment of the neighbourhood for businesses, residents and visitors of Parkdale.

The **Parkdale Village BIA** proudly encourages everyone to come out and take a stroll down Queen Street to enjoy the new florals this summer.

Who:

The Parkdale Village (BIA) Business Improvement Area and the City of Toronto

What:

As part of a Capital Cost Share partnership with the City of Toronto Parkdale Village Business Improvement Area will install

Where:

Along Queen Street West in Parkdale, between Dufferin and Roncesvalles

When:

New planters will be installed in early June 2015

Why:

To help beautify and add to the enjoyment of our great neighbourhood.

The Parkdale Village BIA is 1 of 78 BIAs across the city of Toronto and is the voice of the business community. It is committed to improving and promoting the Parkdale Village area through investment and advocacy to maintain its position as one of Toronto's premier destinations for shopping, business, and experiencing diverse culture and entertainment.

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