

May 4, 2015

Media Advisory

The PARKDALE VILLAGE BIA invites residents, community members and visitors to attend the 3rd Annual *Spring into Parkdale* Sidewalk Sale and Festival.

Toronto, ON – On May 9th, 2015, the Parkdale Village BIA (PVBIA) will celebrate spring with the 3rd annual *Spring into Parkdale* Sidewalk Sale & Festival. The event includes in store and sidewalk sale deals, promotions and attractions as well as free activities in four (4) key intersections along Queen Street West from Roncesvalles Avenue to Dufferin Street.

A snapshot of activities and attractions include:

- Sidewalk sale, special in store deals and promotions
- Free crafts
- Face Painting
- Spring into Parkdale Photo Booth
- Live Musical Entertainment 11:00-6:00pm at three locations
- Toronto Mounted Police
- Tulip giveaways
- ...and so much more!

A snapshot of Community Participants:

- Cycle Toronto
- Scouts Canada
- Greenest City
- 18 Blocks
- Free Geek
- City of Toronto Planning Department

A snapshot of local deals and promotions:

- Crown Flora Studio Spring Market; 1233 Queen St W
- Tempered Room; Mother's Day Promotion; 1374 Queen St W
- Save 15% on all North Standard Trading Post label goods at North Standard Trading Post; 1662 Queen St W
- Yummy Stuff Bakery Cookie Decorating Promotion; 1660 Queen St W
- Mother's Day gift set in store, Contrast Living; 1688 Queen St W

What:	<i>Spring into Parkdale Sidewalk Sale and Festival</i>
When:	Saturday May 9 th 2015
Time:	11:00am-6:00pm
Where:	1. Sidewalk Sale located along Queen Street West from Roncesvalles Avenue to Dufferin Street 2. Activities & Attractions located at five (5) intersections: Triller Ave, Sorauren Ave, Jameson Ave, Cowan Ave, Dufferin St.
Who:	Over 50+ BIA Businesses, Community groups and Associations

FOR INQUIRIES

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Online and Social Media

Website: www.parkdalevillagebia.com
Facebook: <http://www.facebook.com/ParkdaleVillage>
Instagram: <http://instagram.com/parkdalevillage>
Twitter: @parkdalebia #parkdale #springintoparkdale



Parkdale Village Business Improvement Area

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